

ORDER DEADLINE: OCTOBER 20, 2018 • ESTIMATED DELIVERY DATE: NOVEMBER 10, 2018

Customer Name:	ASHI ID:	
Address:		
City:	State:	Zip:
Contact Person:	Email Address:	
Telephone:	Fax:	Website:

- Price Version: Standard Enhanced Custom Pricing (Call office)
- Your Logo: On File Logo with Changes New Logo to Email
- Ship Books: To Store Distribution Form (See Page 3)
- Mailing Options: Direct Mailing USPS EDDM STD USPS EDDM Retail

A] 24 PAGE - 2018 HOLIDAY WISH BOOK - MINIMUM PRINT - 2,000 QTY

Get 2,000 Holiday Books Free with a \$25,000 Purchase and 4 Equal Payments (4% Co-op Print Subsidy)*	PRICE	QUANTITY	TOTAL
24 Page Holiday Book (2,000 Minimum Qty.) @ 0.25 each = \$500 Order additional Qty in multiples of 1,000 @ \$0.25 each	\$0.25 each		
Front & Back Cover - Black Logo Change	\$150		
Front & Back Cover - Full Color Customization with Custom Design & Art Work (Pg 1 & 24)	\$350		
Inside Front & Back Cover - Your Store History + Your Brand or Products (Pg 2 & 23)	\$350		\$350
Option A (Pg 14 & 15) Option B (Pg 18 & 19) Includes Full Color Customization with Custom Design & Art Work	\$350 each option		
Global or Custom Social Media Sweepstakes: Use ASHI's Global Sweepstakes or Customize Your Own Sweepstake Website Page & Free Prize (See Page 2)	FREE	<input type="checkbox"/> Global <input type="checkbox"/> Custom	
Print & Digital Discount Coupon: Select or Design Your Own Discount Coupon for the Back Cover of the Book and Holiday Micro-Website (See Page 4)	FREE		

B] 8 PAGE - 2018 HOLIDAY GIFT BOOK - MINIMUM PRINT - 5,000 QTY

Call for Customizing the 8 Page Brochure	PRICE	QUANTITY	TOTAL
8 Page Holiday Brochure (5,000 Minimum Qty.) @ 0.14 each = \$700 Order additional Qty in multiples of 1,000 @ \$0.14 each	\$0.14 each		
Logo Charge - Front and Back Cover - Black Logo + Digital Coupon	\$75 per logo		

C] 4 PAGE - 2018 HOLIDAY TREASURES FLYER - MINIMUM PRINT - 5,000 QTY

Call for Customizing the 4 Page Flyer	PRICE	QUANTITY	TOTAL
4 Page Holiday Value Flyer (5,000 Minimum Qty.) @ 0.06 each = \$300 Order additional Qty in multiples of 1,000 @ \$0.06 each	\$0.06 each		
Logo Charge - Front and Back Cover - Black Logo + Digital Coupon	\$50 per logo		

See Page 2 for Additional Print & Digital Marketing Available when you sign up for the 2018 Holiday Program

Please review all changes that you requested on your book/brochure/flyer before approving the final proof from our graphics department. ASHI is not responsible for any typographic or printing error after you have approved and initiated the final proof. ASHI assumes no liability for any delays in delivery of the books/brochure/flyers. I agree to the Terms and Conditions.

Authorized Signature: _____ Date: _____

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Your Participation in the Holiday Program includes the following:

POS PRINT MARKETING ➤ Poster & Counter Cards	FREE		
DIGITAL MARKETING			
➤ Email Blast for Holiday Program - Up to 5,000 of your email list - one time only (FREE for 24 Page Book Participants)	\$100		
Inside Delivery Charge	\$75		

SOCIAL MEDIA & DIGITAL MARKETING - FREE
Holiday Website - Responsive Shop Holiday Collection Micro-Website - with your Store Logo and Information
Digital Flipbook - Branded Digital Flipbook for Website or Social Media with your Logo and Store info
Digital ECoupon - Select or Design Your Personalized Coupon for the Back Cover & Website (See Page 4)
Interactive Website & Social Media Banners - Collection of Images for your Website or Social Media Page
Digital Images - High Quality Digital Images for Website and Social Media Posting
TV Commercials - With Your Store Logo for TV Studio, Store, Website & Social Media Page
Global Sweepstakes by ASHI - Collect Customers Contact Names and Email
SOCIAL MEDIA CUSTOM SWEEPSTAKES - Discount for 24 Page Book For more info visit: www.ashidiamonds.com/sweepstakes
Exclusively for 24 Page Holiday Book Program Participants Sign Up on: sweepstakes.shopholidaycollection.com/participationrequest
Global or Custom Sweepstakes Platform with your Store info - Collect Customers Contact Name and Emails
One time *Discount of 25% on any one 24 Page Holiday Book Style featured in the Custom Holiday Sweepstakes

POS PRINT MARKETING	PRICE	QUANTITY	TOTAL
Duratran or Window Cling or Poster (24" x 30") - With Your Store Logo - 1 FREE	\$75		
Counter Card (8.5" x 11") - With Your Store Logo - 1 FREE	\$25		
Window Cling (24" x 30") - With Your Store Logo	\$85		
Billboard/Magazine/Newspaper Ad (call office for details)			
Postcard Design & Mailing (call office for details)			
TOTAL COST	\$ AMOUNT		\$

Additional Marketing Material available through online portal: www.ashidiamonds.com/GraphicDesigns

TERMS & CONDITIONS:

1. There will be a 4% Print Subsidy available against Net Purchases from June 1 to Dec. 31, 2018 to offset Print & Logo & Customization Charges (Gross Purchase - Credit - Memo Purchase = Net Asset Purchase)
2. Subsidy cannot be duplicated against any other ASHI Marketing Programs
3. Subsidy does not include Freight Charges for Mailing of Books from Printer to Customer's Location(s)
4. Accounts 30 Days Past Due will Forfeit their Subsidy
5. Print & Customization Charges Not covered by Print Subsidy will be Billed in Jan. 2019
6. Freight Charges will be billed at the time of Shipping and must be paid within Net 10 Days
7. The 4% Print Subsidy will be charged back if Customer Returns Sold Merchandise for Credit and Net Purchases used in calculating the 4% Subsidy is reduced below the Actual Print Charges
8. Purchases from Memo Consignment Sales will not count towards the 4% Print Subsidy calculations
9. The Payment Terms for Holiday Orders above \$15,000 will be: Nov 15, Dec 15, Jan 15, 2019
Extended Terms available for Orders above \$25,000
10. Postage, USPS EDDM, or Mailing Services charges must be paid ahead of time directly to the Printer or Mailing Services
11. ASHI is not responsible for any typographic or printing error after you have approved and initiated the final proof
12. ASHI assumes no liability for any delays in delivery of the Books
13. ASHI is not responsible for Postage, USPS EDDM or Mailing Service charges

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DISTRIBUTION PAGE

Customer Name:	ASHI ID:	
Address:		
City:	State:	Zip:
Contact Person:	Email Address:	
Telephone:	Fax:	Website:

SHIP TO :

(A)	EDDM	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity:
	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Instructions
<hr/>				
(B)	EDDM	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity:
	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Instructions
<hr/>				
(C)	EDDM	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity:
	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify:
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Instructions

Total Number of Distribution Points: _____ Total Quantity: _____

Please review all changes that you requested on your book brochure/flyer before approving the final proof from our graphics department. ASHI is not responsible for any typographic or printing error after you have approved and initiated the final proof. ASHI assumes no liability for any delays in delivery of the books brochure/flyers. I agree to the Terms and Conditions.

Authorized Signature: _____ Date: _____

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PERSONALIZED PRINT & DIGITAL COUPON OPTIONS

Customer Name: _____ ASHI ID: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email Address: _____

Telephone _____ Fax: _____ Website: _____

PLEASE SELECT PROGRAM(S) FOR YOUR FREE COUPON:

- 24 PAGE BOOK [] 8 PAGE BROCHURE [] 4 PAGE FLYER []

URL for Your QR CODE: _____
 The QR Code will go to this website



Authorized Signature: _____ Date: _____