

ORDER DEADLINE: OCTOBER 14, 2022 • ESTIMATED DELIVERY DATE: NOVEMBER 15, 2022

Customer Name: _____ ASHI ID: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email Address: _____

Telephone: _____ Fax: _____ Website: _____

- | | | | |
|------------------|--|---|---|
| Price Version: | <input type="checkbox"/> Standard (Appx 2.3) | <input type="checkbox"/> Enhanced (Appx 2.5) | <input type="checkbox"/> Custom Pricing (Call office) |
| Your Logo: | <input type="checkbox"/> On File | <input type="checkbox"/> Logo with Changes | <input type="checkbox"/> New Logo to Email |
| Ship Books: | <input type="checkbox"/> To Store | <input type="checkbox"/> Distribution Form (See Page 3) | |
| Mailing Options: | <input type="checkbox"/> Direct Mailing | <input type="checkbox"/> USPS EDDM STD | <input type="checkbox"/> USPS EDDM Retail |

A] 32 PAGE - 2022 HOLIDAY GIFT BOOK - MINIMUM PRINT - 1,000 QTY			
Get 1,000 Holiday Gift Book Free with a \$25,000 Purchase and 5 Equal Payments (4% Co-op Print Subsidy)*	PRICE	QUANTITY	TOTAL
32 Page Holiday Gift Book (1,000 Minimum Qty.) @ 0.80 each = \$800 Order additional Qty in multiples of 500 @ \$0.80 each	\$0.80 each		
Front & Back Cover - Black Logo Change	\$195		
Front & Back Cover - Full Color Customization with Custom Design & Art Work (Pg 1 & 32)	\$395		
Inside Front & Back Cover - Your Store History + Your Brand or Products (Pg 2 & 31)	\$395		
Option A (Pg 18 & 19) Option B (Pg 22 & 23) Option C (Pg 29 & 30) Includes Full Color Customization with Custom Design & Art Work	\$395 each option		

B] 16 PAGE - 2022 HOLIDAY WISH BOOK - MINIMUM PRINT - 2,000 QTY			
Get 2,000 Holiday Wish Book Free with a \$20,000 Purchase and 4 Equal Payments (4% Co-op Print Subsidy)*	PRICE	QUANTITY	TOTAL
16 Page Holiday Wish Book (2,000 Minimum Qty.) @ 0.35 each = \$700 Order additional Qty in multiples of 1,000 @ \$0.35 each	\$0.35 each		
Logo Charge - Front and Back Cover - Black Logo + Digital Coupon	\$125 per logo		
Option A (Pg 12 & 13) Option B (Pg 14 & 15) Includes Full Color Customization with Custom Design & Art Work	\$395 each option		

C] 8 PAGE - 2022 HOLIDAY GIFT GUIDE - MINIMUM PRINT - 2,500 QTY			
Get 2,500 Holiday Gift Guide Free with a \$15,000 Purchase and 3 Equal Payments (4% Co-op Print Subsidy)*	PRICE	QUANTITY	TOTAL
8 Page Holiday Gift Guide (2,500 Minimum Qty.) @ 0.20 each = \$500 Order additional Qty in multiples of 1,000 @ \$0.20 each	\$0.20 each		
Logo Charge - Front and Back Cover - Black Logo + Digital Coupon	\$95 per logo		
Digital Flipbook (Ver 3.0): Use Branded Standard or Advanced Digital Drilldown Flipbook for your Website or Social Media Pages (Select Option on Page 2)	Options Page 2		
Global or Custom Social Media Sweepstakes: Use ASHI's Global Sweepstakes or Customize Your Own Sweepstake Website Page & Free Prize (See Page 2)	FREE	<input type="checkbox"/> Global <input type="checkbox"/> Custom	
Print & Digital Discount Coupon: Select or Design Your Own Discount Coupon for the Back Cover of the Book (See Page 4)	FREE		

See Page 2 for Additional Print & Digital Marketing Available when you sign up for the 2022 Holiday Program

Please review all changes that you requested on your book/brochure/flyer before approving the final proof from our graphics department. ASHI is not responsible for any typographic or printing error after you have approved and initiated the final proof. ASHI assumes no liability for any delays in delivery of the books/brochure/flyers. I agree to the Terms and Conditions.

Authorized Signature: _____ Date: _____

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Your Participation in the Holiday Program includes the following:

HOLIDAY SOCIAL MEDIA SWEEPSTAKES - FREE	For more info visit: www.ashiamonds.com/sweepstakes
Exclusively for Holiday Program Participants	Sign Up on: sweepstakes.ashiamonds.com/participationrequest
Global or Custom Sweepstakes Platform with your Store Info - Collect Customer Name, Email, Birthday and Anniversary Info	

SOCIAL MEDIA & DIGITAL MARKETING - FREE
Digital Library of Lifestyle and Web-ready Images to post on your Social Media Pages: Facebook, Instagram, Twitter and Pinterest!
Interactive Website Banners - Collection of Holiday Theme Banner Images for your Website
Digital TV Commercials/DVD Loops - With Your Store Logo for TV Studio, Store, Website & Social Media Page

DIGITAL FLIPBOOK VER 3.0 - 4% Co-op Digital Subsidy Applies <small>Branded Digital Flipbook for your Website or Social Media Pages with your Logo and Store Info</small>	WITH PRINT	WITHOUT PRINT	TOTAL
Standard Flipbook	<input type="checkbox"/> \$175	<input type="checkbox"/> \$350	
Standard Flipbook with Product & Print Customization	<input type="checkbox"/> \$225	<input type="checkbox"/> \$425	
Advanced Flipbook with Quick View Drilldown Technology (Speak to Sales Rep for a Mobile Demo)	<input type="checkbox"/> \$350	<input type="checkbox"/> \$500	
Advanced Flipbook with Quick View Drilldown Technology with Product & Page Customization	<input type="checkbox"/> \$600 +up	<input type="checkbox"/> \$700 +up	
<small>* Please note that the Custom Charges depends upon the Pages & Products Customized Also, the above selected option does not include print or graphics customization charges</small>			
<small>* If you are participating for the multiple Holiday Books, Please call ASHI office to get discounted pricing on Digital Flipbooks</small>			
TOTAL COST	\$ AMOUNT		\$

POS PRINT MARKETING - FREE DESIGN SERVICE	PRICE	QUANTITY	TOTAL
<input type="checkbox"/> Duratran (24" x 30") <input type="checkbox"/> Window Cling (24" x 30") <input type="checkbox"/> Poster (24" x 30")	\$95 each		
Billboard/Magazine/Newspaper Ad (call office for details)			
Postcard Design & Mailing (call office for details)			
TOTAL COST	\$ AMOUNT		\$

Additional Marketing Material available through online portal: www.ashiamonds.com/GraphicDesigns
 Social Media Marketing & POS Material available through online portal: www.ashiamonds.com/Marketing

TERMS & CONDITIONS:

1. There will be a 4% Print Subsidy available against Net Purchases from June 1 to Dec. 31, 2022 to offset Print & Logo & Customization Charges (Net Asset Purchase = Gross Purchase - Credit - Memo Purchase).
2. Subsidy will only be given when a minimum of 70% of the Holiday Program is with ASHI Products.
3. Subsidy cannot be duplicated against any other ASHI Marketing Programs.
4. Subsidy does not include Freight Charges for Mailing of Books from Printer to Customer's Location(s).
5. Accounts 30 Days Past Due, will Forfeit their Subsidy.
6. Print & Customization Charges Not covered by Print Subsidy will be Billed in January 2023.
7. Freight Charges will be billed at the time of Shipping and must be paid within Net 10 Days.
8. The 4% Print Subsidy will be charged back if Customer Returns Sold Merchandise for Credit and Net Purchases used in calculating the 4% Subsidy is reduced below the Actual Print Charges.
9. Purchases from Memo Consignment / Overstock / Special Events Sales will not count towards the 4% Print Subsidy calculations.
10. The Payment Terms for Holiday Orders: \$15,000 will be in 3 Equal Payments, \$20,000 will be in 4 Equal Payments and above \$25,000 will be in 5 Equal Payments.
11. Postage, USPS EDDM, or Mailing Services charges must be paid ahead of time directly to the Printer or Mailing Services. Please wire transfer or overnight your check. The Printer/Mailing House requires the Postage to be paid in advance by check or money order, before they mail the flyers to their destination. Delays in sending the postage for mailing services will delay delivery of flyer to your customers.
12. ASHI is not responsible for any typographic or printing error after you have approved and initiated the final proof.
13. ASHI assumes no liability for any delays in delivery of the books or flyers.
14. ASHI is not responsible for Postage, USPS EDDM or Mailing Service charges.
15. Any printing done after the deadline will be considered as special printing and will incur additional charges. Please call for quote.

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DISTRIBUTION PAGE

Customer Name: _____	ASHI ID: _____
Address: _____	
City: _____	State: _____ Zip: _____
Contact Person: _____	Email Address: _____
Telephone: _____	Fax: _____ Website: _____

SHIP TO :

(A)	EDDM	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity: _____
	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify: _____
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify: _____
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special _____
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Instructions _____
(B)	EDDM	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity: _____
	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify: _____
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify: _____
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special _____
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Instructions _____
(C)	EDDM	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Quantity: _____
	Bulk Rate Permit #	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify: _____
	Special Fold?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, specify: _____
	Pack in Small box?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Special _____
	Pack on Pallet?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Instructions _____

Total Number of Distribution Points: _____ Total Quantity: _____

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Authorized Signature: _____ Date: _____

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PERSONALIZED PRINT & DIGITAL COUPON OPTIONS

Customer Name: _____ ASHI ID: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email Address: _____

Telephone _____ Fax: _____ Website: _____

PLEASE SELECT PROGRAM(S) FOR YOUR FREE COUPON:

- 32 PAGE GIFT BOOK [] 16 PAGE WISH BOOK [] 8 PAGE GIFT GUIDE []

A



B



C



D



E



F



Authorized Signature: _____ Date: _____